

CULTURE DERBY



Action Plan 2020 - 2022



Derby City Council

Action Plan 2020 - 2022

Strategy & Policy
Funding & Investment
Cultural Infrastructure
Education, Skills & Learning
Audience & Participants
Artists, Creatives & Content

Review and implement a revised governance structure to oversee delivery of the Culture Strategy

- Review and revise remit, membership and reporting line for Strategic Culture Group.
- Explore options for a brokerage or other agency structure that represents civic cultural needs and opportunities.

✓ ✓ ✓
✓ ✓ ✓

Increase the role of culture within city visioning and strategic planning at the highest levels.

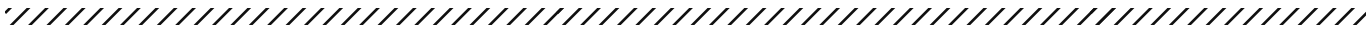
- Communicate and consult on cultural priorities and aspirations across the city partnership.
- Establish culture as a key consideration within city development and regeneration projects, providing innovative responses to societal change.
- Define the role of culture and creativity in the development of future skills essential to Derby's economy.

✓ ✓ ✓
✓ ✓ ✓
✓ ✓ ✓ ✓

Map existing, and plan for future, creative and cultural infrastructure.

- Identify shared ambitions for cultural infrastructure and capital development.
- Develop pop-up and 'meanwhile use' of empty property and visioning for longer term repurposing of buildings for creative and cultural activity.
- Pilot the role of artist residency within capital developments to support place making and public engagement.
- Commission a feasibility study into Make and Trade Zones and launch a grant scheme to support the development of creative workspace.
- Explore the role of new technologies in enabling access to cultural opportunities and presenting new types of creative experience.

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Explore and test funding rationales for culture from public and private sector sources

- Facilitate opportunities for cultural and civic organisations to collaborate on the development of resilient and diverse business models. ✓ ✓ ✓ ✓
- Share insights and develop a collaborative approach to external fundraising. ✓ ✓

Ensure culture is relevant, representative and accessible to all Derby's residents and communities, regardless of background.

- Increase and promote volunteering and co-production opportunities related to culture. ✓ ✓ ✓ ✓
- Work with communities to understand their aspirations and interests in relation to culture, recognising the value of everyday creativity. ✓ ✓ ✓ ✓
- Develop the role and value of creativity and culture within the curriculum with local education providers from early years to Further and Higher Education. ✓ ✓ ✓

Showcase and celebrate cultural opportunities across the city for residents and visitors.

- Develop online presence for culture strategy to share updates and gather feedback. ✓ ✓ ✓ ✓
- Align with Derby's Destination Management Plan ensuring culture is a valued asset in developing city profile and visitor economy. ✓ ✓ ✓
- Increase visibility and celebration of Derby's cultural assets and programme through street level promotion. ✓ ✓ ✓ ✓

Support the development of creative businesses and increase resource and opportunity for artists and makers.

- Re-establish Derby Arts Forum and hold bi-annual meetings for networking and information sharing. ✓ ✓ ✓
- Explore barriers to creative careers and work with the sector to define solutions. ✓ ✓ ✓
- Develop new creative workspace and exhibition opportunities. ✓ ✓ ✓
- Provide professional development, peer mentoring and networking for creatives, artists and makers. ✓ ✓ ✓

